



Let Your Imagination Run Wild!

These swirls of colors represent the endless possibilities of what we can offer. Besides the normal stock colors shown on page 78, we are able to mix your unique colors.

We wish that we could display this array of colors, but there are just too many. Send us a sample or idea of a color you desire to help make your painted items unique from all others.

You can customize your painted finish **WITHOUT** paying a custom price.



Our Winning Stringer of Fish-Attracting Stock Paint Colors



Luminescent



Pearl White



Fluorescent Red



Fluorescent Blue



Fluorescent Green



Fluorescent Pink



Fluorescent Orange



Chartreuse

Our color-splashed rainbow of stock paint colors is the “best catch” anywhere, representing the time-proven favorites and latest hot colors.

We have fluorescent, luminescent, pearlized, enamel and metallic paint colors for you to choose from that will allow you to create effective and colorful tackle.

Brilliantly-colored blades attract fish and fishermen with an appetizing iridescence.



Enamel Red



Enamel Black



Enamel Green



Enamel Yellow



Enamel White



Metallic Red



Metallic Blue



Metallic Green



Metallic Yellow

Note: We make every effort to represent our paint colors as close as possible but they may not match exactly. Please request samples when choosing your colors.

All painted blades are brass or steel material.

Painted blades are not stock items. Please allow 2-3 weeks for delivery.



Various two or three-color fade effects are also available for an extra charge. Please call for pricing on your project.

Custom Pad-Printing

Do you have an idea on a specific printed pattern for your lure but had no one to help you make it a reality? Perhaps you have a company logo that stands out on your packaging but not on your fishing lure. Worth can help you put it where your customers can see it... at the end of their fishing line.

Our multicolor pad-printing process can reproduce your logo or custom design for a spectacular one-of-a-kind lure, guaranteed to dazzle anglers everywhere.



Color Affects Color...



Orange on Chartreuse



Orange on Fluorescent Blue



Red on Fluorescent Green



Red on Fluorescent Red



Yellow on Enamel Yellow



Yellow on Luminescent

Because pad-printing inks are not 100% opaque, the pad-printed ink color may look slightly different depending on the color the blade has been painted.

Also be aware that some color combinations may not provide enough color contrast to effectively show your logo or message.

All designs shown are registered trademarks and cannot be reproduced without their authorization.