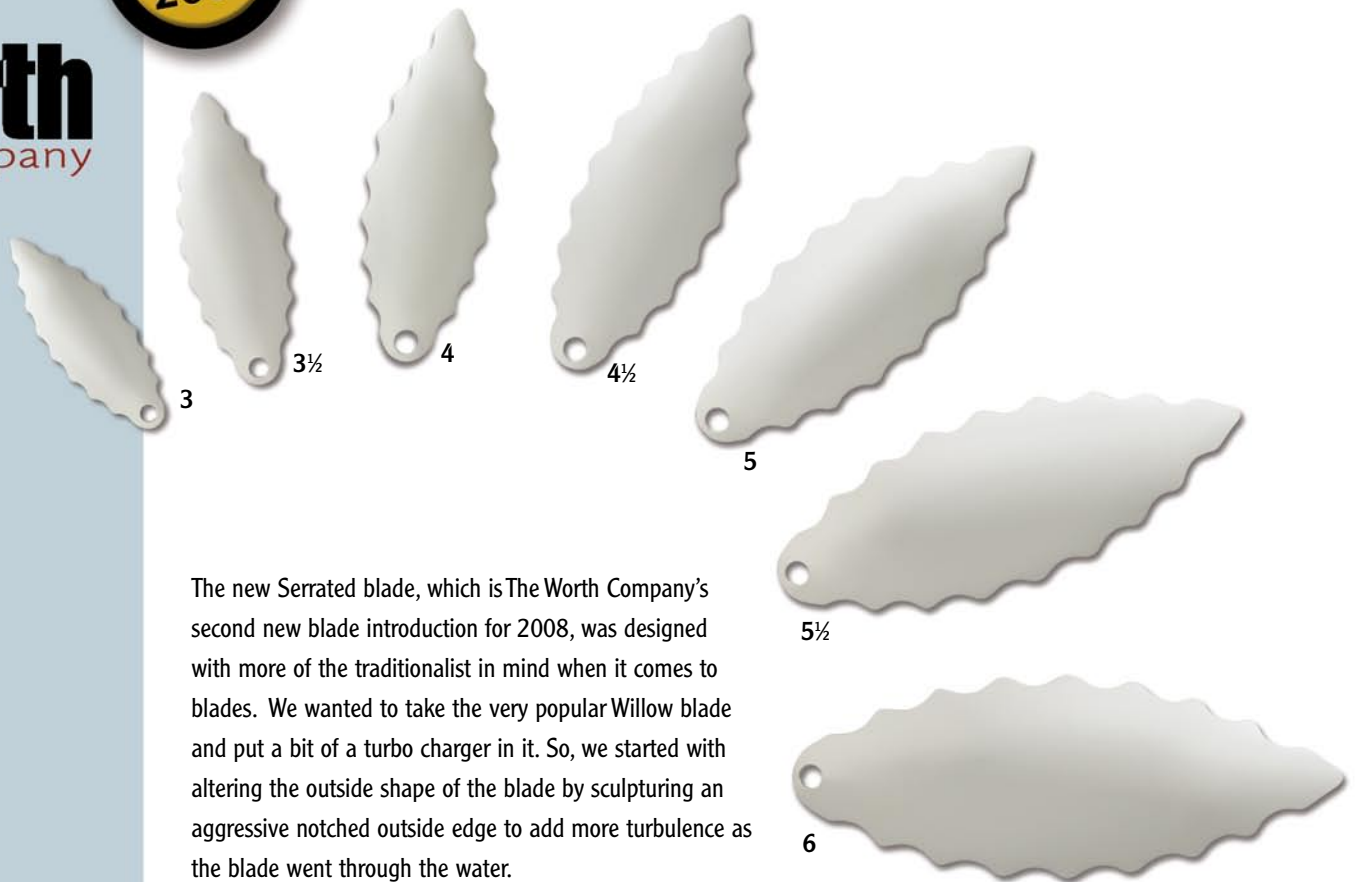


**NEW  
FOR  
2008**

## Serrated Blades

**worth**  
company



The new Serrated blade, which is The Worth Company's second new blade introduction for 2008, was designed with more of the traditionalist in mind when it comes to blades. We wanted to take the very popular Willow blade and put a bit of a turbo charger in it. So, we started with altering the outside shape of the blade by sculpturing an aggressive notched outside edge to add more turbulence as the blade went through the water.

### Serrated Blades - Smooth

Size	3	3 1/2	4	4 1/2	5	5 1/2	6
Length (in.)	1.240	1.562	1.872	2.062	2.260	2.562	2.875
Width (in.)	.446	.560	.673	.747	.818	.934	1.051
Hole Diameter (in.)	.089	.102	.125	.125	.125	.125	.125
Thickness (in.)	.018	.018	.018	.018	.020	.020	.020
Weight Per Thousand (lbs.)	2.01	3.25	4.59	5.64	7.53	9.52	12.29
Plain Brass	87003	87000	87004	87001	87005	87009	87006
Cost Per Thousand	\$50.90	\$71.10	\$96.60	\$117.10	\$144.10	\$207.30	\$244.10
Polished Brass	87013	87010	87014	87011	87015	87019	87016
Cost Per Thousand	\$52.90	\$74.20	\$102.40	\$124.50	\$149.30	\$220.60	\$260.50
Polished Brass Lacquered	87033	87030	87034	87031	87035	87039	87036
Cost Per Thousand	\$80.90	\$101.10	\$156.60	\$177.10	\$204.10	\$297.30	\$334.10
Nickeled	87023	87020	87024	87021	87025	87029	87026
Cost Per Thousand	\$54.70	\$79.10	\$111.30	\$135.20	\$168.50	\$240.10	\$284.70

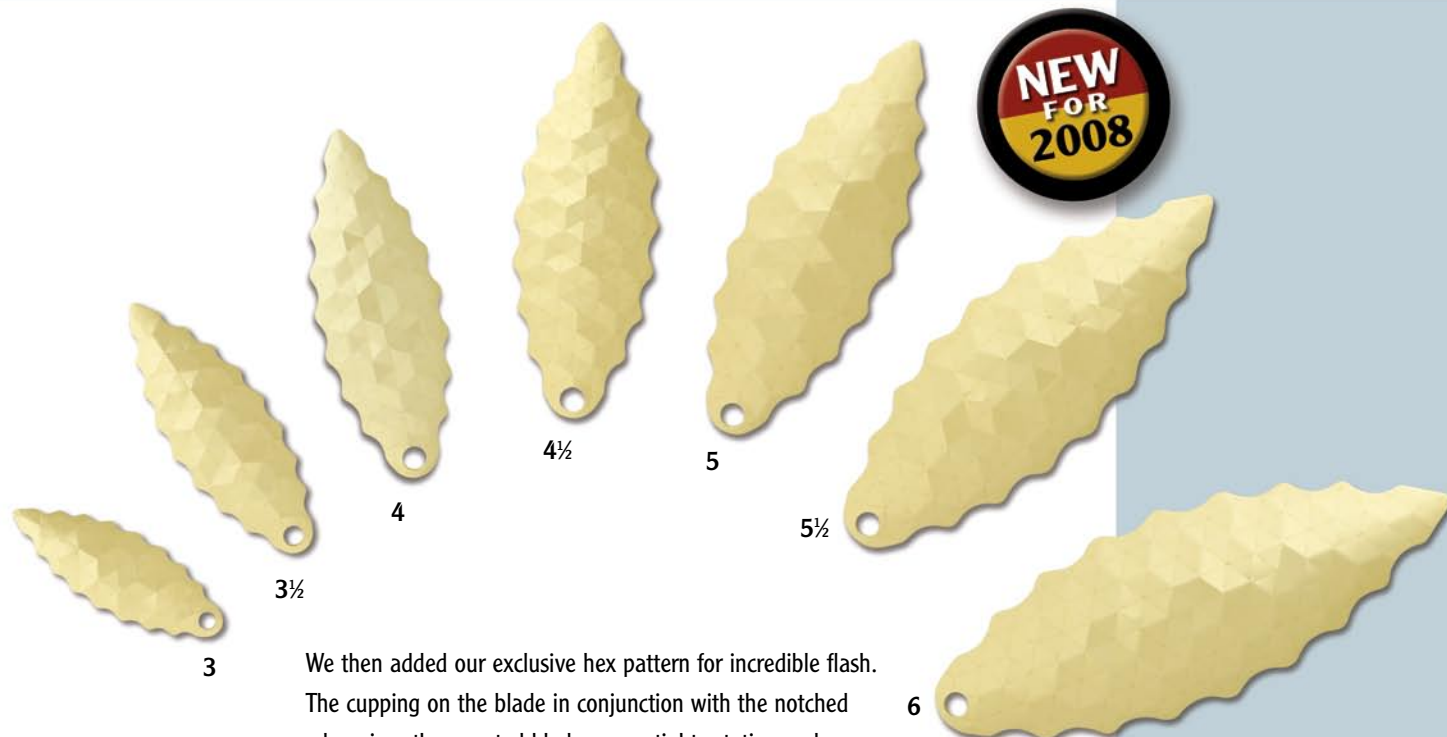
**Packaging:** Bulk, Polybagged

**Quantity Discounts (per size & finish):** 5M-9M less 5%, 10M-24M less 10%, 25M-49M less 15%, 50M-99M less 20% 100M-Over less 25%

**Discounts not available on gold.**

**Ask for quotes in gold.**

## Serrated Blades



We then added our exclusive hex pattern for incredible flash. The cupping on the blade in conjunction with the notched edge gives the serrated blade a very tight rotation and distinctive vibration as it cuts through the water. The Serrated blade will be stamped from highest quality brass and offered in 7 sizes, smooth and hex patterns and finishes of polished brass and nickel.

## Serrated Blades - Hex Patteren

Size	3	3 1/2	4	4 1/2	5	5 1/2	6
Length (in.)	1.240	1.562	1.872	2.062	2.260	2.562	2.875
Width (in.)	.446	.560	.673	.747	.818	.934	1.051
Hole Diameter (in.)	.089	.102	.125	.125	.125	.125	.125
Thickness (in.)	.018	.018	.018	.018	.020	.020	.020
Weight Per Thousand (lbs.)	1.99	3.21	4.63	5.60	7.45	9.63	12.40
Plain Brass	87303	87300	87304	87301	87305	87309	87306
Cost Per Thousand	\$58.60	\$81.70	\$111.10	\$134.60	\$165.70	\$238.40	\$280.80
Polished Brass	87313	87310	87314	87311	87315	87319	87316
Cost Per Thousand	\$60.90	\$85.40	\$117.80	\$143.20	\$171.60	\$253.60	\$299.60
Polished Brass Lacquered	87333	87330	87334	87331	87335	87339	87336
Cost Per Thousand	\$90.90	\$115.40	\$177.80	\$203.20	\$231.60	\$343.60	\$389.60
Nickeled	87323	87320	87324	87321	87325	87329	87326
Cost Per Thousand	\$62.90	\$91.00	\$128.00	\$155.40	\$193.80	\$276.10	\$327.40

**Packaging:** Bulk, Polybagged

**Quantity Discounts (per size & finish):** 5M-9M less 5%, 10M-24M less 10%, 25M-49M less 15%, 50M-99M less 20% 100M-Over less 25%

**Discounts not available on gold.**

**Ask for quotes in gold.**